

Christian Social Media Message

Purpose

To challenge the participant in using a medium that is powerful in today's world where people share messages of encouragement socially on Facebook, Twitter (X), Instagram, and YouTube. The participant is to design and present a social media strategy that will reach out to the community and encourage them with the message of Christ.

Grade Levels

There are five grade levels in this event: 7-8, 9-12.

Process

- Participants will:
 - Prepare multiple social media videos, photos, and messages.
 - Share brief devotional thoughts based on the current year's theme or a passage from the current book(s) of study.
 - Post the messages according to that social medium's limitations in a clean but creative format.
 - Complete the Challenge Form (in the Forms Section).
- Christian Social Media Messages should be reviewed by the Challenge Event Coordinator for the local congregation and the Challenge Tracking Form completed.
 - Bring the Challenge Form to Convention to turn in at registration.

Rules

- The participant's video messages should be between 30 and 60 seconds.
- All social media profiles should not be private so they can be searchable.
- Hashtags of #SELTC25 should be used for each medium.
- Background music, special effects, etc. are permissible.
- All posts should be clean, creative, and encouraging related to the theme and verses in the theme book.
- Include all screen captured social media posts in an email to seltc.office@gmail.com
- The email should have "Christian Social Media Posts" in the subject line.
- Attach the completed pre-convention form to the email:
 - Make sure each social media post compilation is sent separately with the name of the participant, his/her congregation and the congregation LTC number.
 - The participant's social media usernames for Facebook, Twitter (X), Instagram, and YouTube should be listed in the email.

Awards

There are 3 ratings available in each grade level – Gold, Silver or Bronze.

Gold: 8-10 screen captured posts

Silver: 5-7 screen captured posts

Bronze: 2-4 screen captured posts